



## **TNOC Summit Sponsoring and Exhibit Opportunities**

*Support the TNOC Summit and a movement for collaborative and transdisciplinary green cities*

The TNOC Summit is a unique opportunity to invest in a transdisciplinary and collaborative vision for city-making. Diverse academics and practitioners in urban greening from around the world will gather to explore collaboration across “ways of knowing” and “mode of actions” to create cities that are resilient, sustainable, livable, healthy, and just. Sponsors will have an opportunity to interact with 500 participants from many nations, including academics from diverse scientific disciplines, practitioners from organizations large and small, and leaders from municipal governments and NGOs.

It will be an exciting and unique event, but we need help. Explore the categories below and see if you see a match. If you would like to discuss any of these options, write us at [TNOC-Summit@thenatureofcities.eu](mailto:TNOC-Summit@thenatureofcities.eu).

Note that there are several methods for making contributions: to TNOC-Europe (an EU-based non-profit charity registered in Ireland); to our fiscal partner, a charity registered in Paris; or to the U.S.-based non-profit (501c3), The Nature of Cities.

### **Sponsor and Partner Categories**

**Summit Legacy Partners** play an essential role in supporting the TNOC 2019 Summit and beyond, including planning for the next one. 75% of your contribution goes to the 2019 Summit. 25% is reserved for post-Summit planning for a 2021 Summit, expected to be held in a Global South country. A Legacy Partner receives the highest partner visibility.

- Top-line and title logo placement across all Congress materials, including logo and acknowledgement text on the website, printed materials, Summit App, on-site information screens, acknowledgement at the opening and closing ceremonies, and on the Summit mug given to all participants.
- Legacy Partners will also have their logo displayed at websites of The Nature of Cities and The Nature of Cities-Europe for two years, or through the TNOC Summit 2021.
- A page on the Summit website dedicated to the Legacy Partner, populated with information about the partner.
- Option to specify 25% of their 2019 Summit support to a specific element of the Summit (e.g., venue; scholarships; provision of sustainable food; keynote speakers; etc.)
- Participation in programming decisions, if desired
- Exhibit space is provided, if desired
- A package of 10 nontransferable complimentary registrations.

**Investment:** €125,000

**Summit Sponsors** are critical to the success of the Summit for many reasons including helping keep registration costs down so many can participate. Benefits include:

- Top line logo presentation on all logo fields displayed on all conference materials
- Ability to specify 10% of their 2019 Summit support to a specific element of the Summit (e.g., venue; scholarships; provision of sustainable food; keynote speakers; etc.)
- Participation in programming decisions, if desired.
- Exhibit space is provided, if desired.
- A package of 5 nontransferable complimentary registrations.

**Investment:** €50,000

**Scholarship Sponsors** are critical. A fundamental challenge of our summit—one that mixes a broad range of urban green practice—is that many of the people we need to be there don't have ready access to travel funds. This is especially true of practitioners, and participants from the Global South. Up to 500 people will attend the Summit; many of them would deeply benefit from travel assistance. This is really important.

- Top line logo presentation on all logo fields displayed on conference materials if you sponsor 10 or more; 2nd line if you sponsor 4-9; acknowledgement by name on a special "Thank You" page of the website if you sponsor 1-3.
- Ability to specify the type of participant you want to sponsor (i.e., for a specific group, such as a region, or "young person", or a specific discipline or way of knowing, etc.)
- Acknowledgement by name on a special "Thank You" page of the Summit website.
- One nontransferable complimentary registrations for every 5 scholarships gifted.

**Investment:** €2,500 per scholarship (€2,125 of which goes to pay a participant's expenses, €375, or 15%, is used to administer the scholarship program)

**Cafe and Network Lounge Partners** are gifting the fuel for networking. Help us with coffee, tea, and healthy snacks so we can continue talking. All food and drink provided at the Summit will be as low impact as possible, locally sourced, and with minimal waste (i.e., no paper or plastic cups).

- Second line logo presentation on all Summit materials
- Special branded signage at all break and lunch locations, anywhere refreshments are served.
- Logo presentation on the travel mug provided to all participants (critical because we won't be using disposable cups); only Café Partners and Legacy Partners will have their logos on these cups.
- Acknowledgement by name on a special "Thank You" page of the Summit website.
- One nontransferable complimentary registrations.

**Investment:** €10,000 (two available)

**Evening Event Partners** will help specifically with a party or gala on Day 2 of the Summit, with short presentations by local officials, entertainment, networking, and, of course, dancing.

- Top line logo presentation on all materials for and at the Evening Event, and acknowledgement by announcement at the start and close of the event.

- 3<sup>rd</sup> line logo presentation on all logo fields displayed on conference materials
- Acknowledgement by name on a special “Thank You” page of the Summit website.
- One nontransferable complimentary registration.

**Investment:** €10,000 (three available)

**Translation Partners** will fund the simultaneous translation service needed the plenary sessions and certain smaller sessions. The Summit’s principal language will be English, but French translation will be provided. Spanish translation will be provided in funding is available.

- 3<sup>rd</sup> line logo presentation on all logo fields displayed on conference materials
- Acknowledgement by name on a special “Thank You” page of the Summit website.
- One nontransferable complimentary registration.

**Investment:** €5,000 (four available)

**Facilitation Partners** will fund the facilitation needed in the workshops that will be the bulk of our session. Facilitators will ensure that the conversations are productive and inclusive, and help summarize the results for post-Summit outputs. This is expected to be a major cost of our Summit.

- 3<sup>rd</sup> line logo presentation on all logo fields displayed on conference materials
- Acknowledgement by name on a special “Thank You” page of the Summit website.
- One nontransferable complimentary registration.

**Investment:** €10,000 (five available)

The **Public Dialog Partner** will sponsor a public event as part of the Summit. This event will include keynotes by international urbanists, and also small round table conversations on specific topics of green urbanism, hosted by a Summit attendees knowledgeable in that topic (attendees from the public can choose their table, space permitting). Individual tables will be conducted in various languages.

- Top line logo presentation on all materials for and at the Public Dialog Event, and acknowledgement by announcement at the start and close of the event.
- 3<sup>rd</sup> line logo presentation on all logo fields displayed on conference materials
- Acknowledgement by name on a special “Thank You” page of the Summit website.
- One nontransferable complimentary registration.

**Investment:** €10,000 (three available)

### **Exhibitors**

- An exhibit space for the duration of the Summit.
- Acknowledgement on a special “Thank You” page of the Summit website.
- One (1) complimentary registrations.

**Investment:** €1,500

**Day 2 Programming Partners** can program their own full- or half-day session on Day 2 of the Summit. Visit the [Submit an Idea](#) page to read more, but here is a basic summary:

Partner or other groups can organize session topics and styles they want on Day 2. We expect that the proposer of such session will take a leading role in organizing it. We still encourage organizers to emphasize dialogue and engage multiple points of view, but it is the chance to “re-affinitize” into familiar groups and presentational formats, in workshops, or symposia, or other formats. Day 3 sessions can be open to all participants, or “by invitation only” (by invitation only events may require a more significant contribution to event costs). Anyone, or any group, can propose a Day 2 session.

***Investment:*** Various types of investments in such session are possible. Including (1) committing that a certain number of paying participants will attend the Summit; (2) contributing to hospitality costs of the session; (3) providing off-site support, if the session is to be held away from the main venue; or even something we haven’t thought of yet.