



PARIS 2019

THE SORBONNE, 4-7 JUNE 2019

www.tnoc-summit.org

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SPONSORSHIP INFORMATION

The TNOC Summit is a unique opportunity to invest in a transdisciplinary and collaborative vision for city-making reaching 500 participants from many nations, including participants from diverse scientific disciplines, practitioners from organizations large and small, and leaders from municipal governments and NGOs. There are 10 categories of sponsorship available.

Summit Legacy Partner	Summit Sponsors	Scholarship Sponsors	Network Cafe Partners	Evening Event Partner
Translation Partner	Facilitation Partner	Public Dialog Partner	Programming Partners	Exhibitors

Summit Legacy Partner

You will receive the highest partner visibility and will play an essential role in supporting the TNOC 2019 Summit and beyond, including planning for the next one. 75% of your contribution goes to the 2019 Summit, and 25% is reserved for post-Summit planning for a 2021 Summit, expected to be held in a global South country.

Partner benefits include:

- “Top of the page” and unique placement of your logo.
- 1st position logo placement in any logo field across all Congress materials, including the website, printed materials, Summit App, on-site information screens
- Logo displayed at websites of The Nature of Cities and The Nature of Cities-Europe for two years, readily visible to TNOC’s over 50,000 monthly readers from over 1,000 cities in 75 countries.
- A dedicated page on the Summit website
- Acknowledgement at the opening and closing ceremonies
- Logo on the Summit mug given to all participants
- Participation in programming decisions, if desired
- Exhibit space is provided, if desired
- A package of 10 complimentary registrations.
- Logo displayed through the TNOC Summit 2021 with option to be associated with a specific element of the Summit (e.g., venue; scholarships; keynote speakers; etc.)

Investment: €150,000 (1 opportunity)

Summit Sponsor

You will be critical to the success of the Summit for many reasons, including helping keep registration costs down so many can participate.

Benefits include:

- Top tier logo placement on all logo fields displayed on all conference materials including the website, printed materials, Summit App, on-site information screens
- Ability to specify 10% of their 2019 Summit support to a specific element of the Summit (e.g., venue; scholarships; provision of sustainable food; keynote speakers; etc.)
- Acknowledgement at the opening and closing ceremonies
- Participation in programming decisions, if desired.
- Exhibit space is provided, if desired.
- A package of 5 complimentary registrations.

Investment: €50,000 (3 opportunities)

Scholarship Sponsor

A fundamental challenge of our Summit is that critical participants—particularly practitioner and those from the global South—don't have ready access to travel funds. Many of them would deeply benefit from travel assistance. Your contribution will fund the travel of a participant to ensure we foster a truly global dialogue.

- Top tier logo placement on all logo fields displayed on conference materials if you sponsor 10 or more
- Second tier logo presentation on all logo fields displayed on conference materials if you sponsor 4-9
- Acknowledgement by name on a special "Thank You" page of the website if you sponsor 1-3.
- Ability to specify the type of participant you want to sponsor (i.e., for a specific region, or discipline etc.)
- One complimentary registration for every 5 scholarships gifted.

Investment: €2,500 per scholarship

Network Cafe Partner

You will bestow gift the fuel for networking! All food and drink provided will be as low impact as possible, healthy, locally sourced, and with minimal waste. Network Café will be thematic, allowing participants to gather around themes that interest them.

- Second tier logo presentation on all Summit materials
- Special branded signage at all break and lunch locations, anywhere refreshments are served
- Logo presentation on the travel mug provided to all participants (we won't be using disposable cups); only Café Partners and Legacy Partners will have logos on cups
- Acknowledgement by name on a special "Thank You" page of the Summit website
- One complimentary registration

Investment: €10,000 (two available)

Public Dialog Partner

This partner will sponsor a public event as part of the Summit, in partnership with the City of Paris, and held at City Hall. This event will include keynotes by international urbanists, and also small round table conversations on specific topics of green urbanism, hosted by Summit attendees knowledgeable in that topic (attendees from the public can choose their table, space permitting). Individual tables will be conducted in various languages.

- Top tier logo presentation on all materials for and at the Public Dialog Event, and acknowledgement by announcement at the start and close of the event.
- 3rd tier logo presentation on all logo fields displayed on conference materials
- Acknowledgement by name on a special "Thank You" page of the Summit website.
- One complimentary registration.

Investment: €10,000 (three available)

Evening Event Partner

You will help specifically with a gala event on Day 2 of the Summit. This will include short presentations by local officials, entertainment, networking, and, of course, dancing.

- Top tier logo presentation on all materials for and at the Evening Event, and acknowledgement by announcement at the start and close of the event

- 3rd Tier logo presentation on all logo fields displayed on conference materials
- Acknowledgement by name on a special “Thank You” page of the Summit website
- One complimentary registration

Investment: €15,000 (one available)

Translation Partner

You will fund the simultaneous translation service needed the plenary sessions and certain smaller sessions. The Summit’s principal language will be English, but French translation will be provided. Spanish translation will be provided if funding is available.

- 3rd tier logo presentation on all logo fields displayed on conference materials
- Acknowledgement signage all headset pick-up locations
- Acknowledgement by name on a special “Thank You” page of the Summit website
- One complimentary registration

Investment: €5,000 (four available)

Facilitation Partner

You will fund the facilitation needed in the workshops that will be the bulk of our session. Facilitators will ensure that the conversations are productive and inclusive and help summarize the results for post-Summit outputs. This is expected to be a major cost of our Summit.

- 3rd tier logo presentation on all logo fields displayed on conference materials
- Acknowledgement by name on a special “Thank You” page of the Summit website
- One complimentary registration

Investment: €10,000 (five available)

Exhibitors

We welcome exhibitors of all kinds, from book publishers, to artists and makers, to consultancies and corporations.

- An exhibit space for the duration of the Summit, in a high-traffic area.
- Acknowledgement on a special “Thank You” page of the Summit website.
- One complimentary registration.

Investment: €2,500

Programming Partners

We welcome you! But there is a separate document for this.